

Note for Schneidman, Eileen

From: Schneidman, Eileen
Date: Tue, Feb 7, 1995 2:16 PM
Subject: Van Updates
To: Kaufman, Susan
Cc: Salzman, Michelle; zeeman, laurie

Susan,

Left part of this on your voicemail (ran out of time), so here are the complete Van Updates:

- 1) Please create both a vertical and horizontal poster. The Van task force was pretty adamant that we keep both.
- 2) Please immediately stop A&K production on counterbalance sleeves. Vicki confirmed we had plenty in inventory. Again, I'm sorry to have turned up this info so late...completely new news to me.
- 3) Van Mobile and Spanish Banners aren't necessary.
- 4) You might be having some difficulty getting Pump Guard (same as Pump Top) Cover specs from Madden. This is because no specs exist; Pump Guard sizes vary from gas station to gas station. The reason it's on our list is because Powerforce wants them. Vicki is attempting to get some specs from them so we can print up a small quantity (so don't trash those counterbalance A&K yet!)
- 5) Marcella drops the 2 pack lighter UPC in (it's a standard UPC) and there's only one (back when we had a separate Kings and 100s prices we did two). Just leave a space on the A&K. A&K still expected 2/8.
- 6) Item Display Boards are English only. Gear Menu Boards are both English and Spanish.
- 7) 70970 should be used for the 2 pack Lighter packaging.
- 8) No need to do anything regarding Pencils. Plenty in inventory.

Please call with questions. Eileen

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